

# Creative Thinking Student Learning Outcome Assessment “Discovery” committee

Presented by: Mike Russell (December 2012)



# Committee members

- ◆ Matt Arterburn (Biology)
- ◆ Karen Camarda (Physics)
- ◆ Dan Petersen (SAS)
- ◆ Shaun Schmidt (Chemistry)
- ◆ Mary Sundal (SO/AN)
- ◆ Kelly Watt (Art)
- ◆ myself

Melanie Burdick (English)

Russ Jacobs (Philosophy)

Tom Prasch (History)

Sharon Sullivan (Theater)

Jennifer Wagner (Math)

Roy Wohl (Kinesiology)

# Task 1

- ◆ By the end of this semester, we must recommend one or more instruments that assesses critical-creative thinking.
  - ◆ Do *NOT* reinvent the wheel. No need.
- ◆ The instrument will be used to assess the Creative Thinking SLO for exiting/graduating students – the end product of a WU education.
  - ◆ i. Not every student will need to complete it.
  - ◆ ii. Only a % of our students will be sampled.

# “Assessment instrument”

- ◆ It could be an assignment.
  - ◆ It could be an assignment given in a University requirement course (EN 300), or
  - ◆ given to a randomly selected group of students.
- ◆ It could be a standardized test.

# Requirement

- ◆ We *MUST* recommend an assessment instrument that allows us to compare our results with those of other institutions and national norms. This is *MANDATORY*.
  - ◆ Need to draw comparisons between ourselves and others.
  - ◆ Peer institutions.
  - ◆ National norms.

# Best-case scenario

- ◆ Assessment instrument high in reliability and validity.
  - ◆ Reliability = consistency
  - ◆ Validity = truth

# Your task

- ◆ The CCT SLO Assessment Discovery committee has recommended four (4) potential instruments.
- ◆ Your task is the same as theirs: Recommend one or more of the following assessment instruments that you believe we could use to assess CREATIVE THINKING.
  - ◆ No need to rank order.
  - ◆ Just a yes, no, or maybe.

# College Outcomes Measures Program (COMP)

- ◆ 60 multiple choice item exam (simulation activities with excerpts from TV documentaries, radio newscasts, commentaries, magazine articles, music, and art):
  - ◆ Send and receive info. in a variety of modes, within a variety of settings, and for a variety of purposes
  - ◆ Analyze a variety of problems, select or create solutions, and implement solutions
  - ◆ Identify one's personal values and values of others, understand how personal values develop, analyze implications of decisions made on personally held values
  - ◆ Identify, analyze, and understand (1) social institutions, impacts of self and others, (2) tech., impacts of self and others, and (3) art, impacts of self and others
- ◆ Time requirement: 2.5 hours (150 minutes)
- ◆ Scored by company (\$6 – \$17/test).
- ◆ Good reliability (.70s) & validity (pre-post differential f(gen ed))



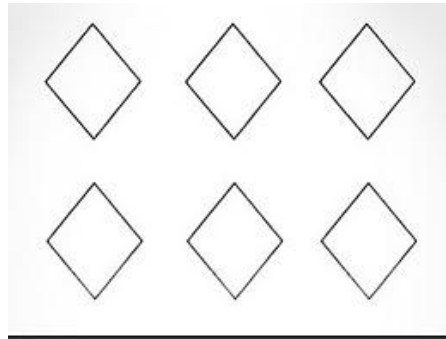
# Consensual Assessment Technique

- ◆ Creative task (product) with 2 parts:
  - ◆ (1) Students create something (e.g., a poem, a short story, a collage, a composition, an experimental design) & (2) experts in the domain evaluate the creativity of the product (scale of 1 – 5).
  - ◆ Subjects are all given the same materials and instructions.
  - ◆ Judges not asked to explain/defend ratings.
  - ◆ Judges simply rate the creativity of the products in relation to one another. Pedestrian poems might receive lower creativity rating if it were included in a group of much more creative poems.
  - ◆ Recognize creativity when we see it.
- ◆ Time requirement: depends on us
- ◆ Interrater reliability very good (0.70 – 0.93).

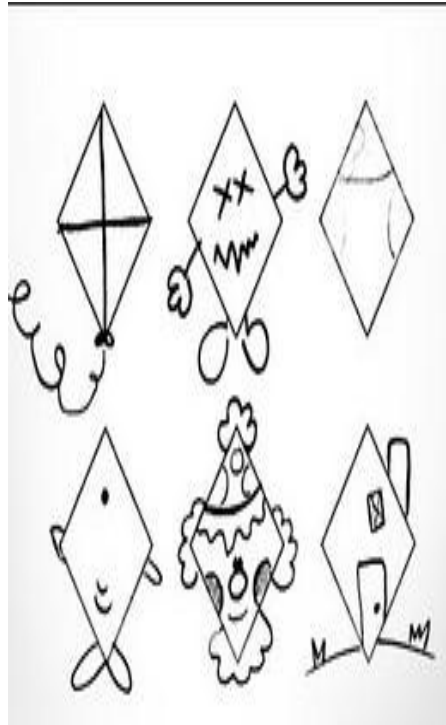
# Torrance Tests of Creative Thinking

- ◆ Students draw and give a title to their drawings (pictures) or to write questions, reasons, consequences and different uses for objects (words).
  - ◆ Figural TTCT: Thinking Creatively with Pictures. 3 picture-based exercises to assess 5 mental characteristics: fluency, resistance to premature closure, elaboration, abstractness of titles, and originality. (30 mins)
  - ◆ Verbal TTCT: Thinking Creatively with Words uses 6 word-based exercises to assess 3 mental characteristics: fluency, flexibility, and originality. (45 mins)
  - ◆ These exercises provide opportunities to ask questions, to improve products, and to “just suppose.”
- ◆ Both can be scored locally or by STS (Scholastic Testing Service).
- ◆ Reliability (0.89 – 0.94), interrater reliability (0.90+), validity (significant) Norms available. “more researched and analyzed than any other creativity instrument”

# Torrance - example






# Torrance - example



# Torrance - example

## Torrance Test








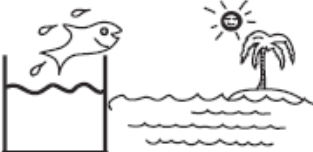

In a standardized Torrance Test of Creative Thinking, subjects are given simple shapes (*left column*) and are asked to use them (*top row*) or combine them (*middle row*) in a picture or to complete a partial picture (*bottom row*). Evaluators judge whether the results are more or less creative.

	Starting Shapes
Use	
Combine	
Complete	

# Torrance - example

## Torrance Test

In a standardized Torrance Test of Creative Thinking, subjects are given simple shapes (*left column*) and are asked to use them (*top row*) or combine them (*middle row*) in a picture or to complete a partial picture (*bottom row*). Evaluators judge whether the results are more or less creative.

	Starting Shapes	Completed Drawing	
		More Creative	Less Creative
Use		 Mickey Mouse	 Chain
Combine		 King	 Face
Complete			

# AACU rubric

- ◆ Assignment – completed in course or not
  - ◆ designed by us.
- ◆ Time requirement: depends on assignment
- ◆ Scored by WU faculty.
- ◆ 6 criteria used to assess student's creative thinking.

# So what do you think?

- ◆ Pros and cons of each?
- ◆ Lets take a vote.
- ◆ Your recommendation(s) will be submitted to the VPAA.



# “Thank you!!!!”

- ◆ Please let me know if you have any questions, comments, or concerns.
- ◆ Contact me via email ([mike.russell@washburn.edu](mailto:mike.russell@washburn.edu)) or phone (X1566).