

# **NSSE 2014 Administration Summary**

## **Washburn University**

## **Administration Summary**

This report provides an overview of your NSSE administration, including details about your population and sample, response rates, representativeness of your respondents, survey customization choices, and recruitment message schedule. This information can be useful for assessing data quality and planning future NSSE administrations.

#### **Population and Respondents**

The table at right reports your institution's population sizes, how many students were sampled (whether census-administered or randomly selected), and how many completed the survey.

Survey completions	First-year	Senior
Submitted population	1,109	1,446
Adjusted population <sup>a</sup>	882	1,306
Survey sample <sup>b</sup>	882	1,306
Total respondents <sup>b</sup>	281	503
Full completions <sup>c</sup>	226	451
Partial completions	55	52

- a. Adjusted for ineligible students and those for whom survey requests were returned as undeliverable.
- b. Targeted and locally administered oversamples were not included.
- c. Completed at least one demographic question after the core engagement items on the survey.

## Response Rate and Sampling Error<sup>a</sup>

The table below summarizes response rates and sampling errors for your institution and comparison groups. For more information see NSSE's Response Rate FAQ: nsse.iub.edu/pdf/Resp\_Rate\_FAQ.pdf

		First	-year			Se	nior	
				NSSE 2013 &				NSSE 2013 &
	Washburn	Plains Public	Carnegie Class	2014	Washburn	Plains Public	Carnegie Class	2014
Response rate	32%	23%	24%	22%	39%	29%	29%	26%
Sampling error <sup>b</sup>	+/- 4.8%	+/- 0.7%	+/- 0.6%	+/- 0.2%	+/- 3.4%	+/- 0.6%	+/- 0.5%	+/- 0.1%

a. Comparison group response rate and sampling error were computed at the student level (i.e., they are not institution averages).

## Representativeness and Weighting

The first table at right reports on variables submitted in your population file. Respondent and population percentages are listed side by side as a convenience to see how well the characteristics of your respondents reflect your first-year and senior populations.

Because females and full-time students are consistently overrepresented among respondents, NSSE weights results by institution-reported sex and enrollment status so institutional estimates reflect the population with respect to these characteristics. The second table at right provides the respondent and population proportions used to calculate your 2014 weights. For more information, see <a href="mailto:nsse.iub.edu/html/weighting.cfm">nsse.iub.edu/html/weighting.cfm</a>

Representativeness	First-	year	Sei	Senior	
	Respondent %	Population %	Respondent %	Population %	
Female	72	57	71	63	
Full-time	93	89	77	73	
First-time, first-year	87	82	N/A	N/A	
Race/ethnicity <sup>a</sup>					
Am. Indian or Alaska Native	0	0	0	0	
Asian	2	1	3	2	
Black or African American	3	5	5	6	
Hispanic or Latino	7	9	6	7	
Native Hawaiian/Other Pac. Isl.	0	0	0	0	
White	41	40	68	66	
Other	0	0	0	0	
Foreign or nonresident alien	0	0	0	0	
Two or more races/ethicities	3	4	2	2	
Unknown	44	40	16	16	

a. Based on the IPEDS categories (not available for Canadian institutions) submitted in the population file. Results not reported for institutions without full (at least 90%) race/ethnicity information in the population file.

Weighting	First-year		Senior	
	Respondent %	Population %	Respondent %	Population %
Full-time, female	67	51	54	46
Full-time, male	26	38	23	27
Part-time, female	5	7	17	17
Part-time, male	2	4	6	10

b. Also called "margin of error," sampling error is an estimate of the amount the true score on a given item could differ from the estimate based on a sample. For example, if the sampling error is +/- 5.0% and 40% of your students reply "Very often" to a particular item, then the true population value is most likely between 35% and 45%.



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## **Population File**

Your institution provided a population file for survey administration and was afforded an opportunity to update it.

## Population file options

Included "group" variables <sup>a</sup>	Yes
Identified an oversample <sup>b</sup>	No
Updated to identify ineligible students <sup>c</sup>	Yes
Identified students who completed BCSSE 2013 <sup>d</sup>	BCSSE not

- a. Institutions had the option to include additional variables in their population files for oversampling or for their own post hoc analyses. Up to five "group" variables were allowed; If formatting specifications were met, Group 1 can be used in the Report Builder–Institution Version.
- Institutions that did not survey all first-year and senior students (census) had the option to oversample a segment of their population.
  Oversamples may also be used to survey students in other class years.
- c. Institutions had the option to update their population file to identify students who did not return to campus in the spring or otherwise did not meet NSSE eligibility criteria.
- d. Institutions that participated in the Beginning College Survey of Student Engagement (BCSSE) can identify BCSSE survey respondents in their NSSE population file. This information is required to receive the longitudinal results in the BCSSE-NSSE Combined Report.

#### **Survey Options**

The options at right were available to customize the content of your NSSE survey and to collect complementary data from companion surveys.

## Administration features

Sample type	Census	
Recruitment method	Email	
Incentive offered	Yes	
Survey version	U.S. English	
Institution logo used in survey	Yes	

## Additional question sets and companion surveys

Asked optional sexual orientation question	No
Topical module(s)	Academic Advising, Learning with Technology
Consortium	None
BCSSE 2013	No
FSSE 2014	No

#### **Recruitment Messages**

Students received up to five direct contacts. Your institution had the option to customize message content and timing.

## Message schedule

iviessage schedule		Cumulative response rate		
	Date	First-year	Senior	
Invitation	02/18/2014	12%	13%	
Reminder 1	02/26/2014	21%	22%	
Reminder 2	03/06/2014	26%	30%	
Reminder 3	03/12/2014	29%	33%	
Final reminder	03/24/2014	32%	39%	

## **Report Customization**

Your institution had the option to customize the comparison groups used in reports. The group selected for the *Snapshot* comparisons is identified with an asterisk.

#### Comparison groups for NSSE core survey reports

Group 1	Plains Public* (default)
Group 2	Carnegie Class (default)
Group 3	NSSE 2013 & 2014 (default)

## Comparison groups for additional question set report(s)

Topical Module: Academic Advising	Academic Advising (default)
Topical Module: Learning with Technology	Learning with Tech (default)